## INP: INDUSTRIAL/APPLIED PSYCH

**Courses** 

Credit(s) Contact Lab

INP 1301. PSYCHOLOGY IN BUSINESS AND INDUSTRY.

3 3 0

PSYCHOLOGY IN BUSINESS AND INDUSTRY Introduction to psychology of human behavior as applied to business and industry. Designed to study psychological factors involved in the work place, including leadership, motivation, communications, morale, organizational structure, personnel selection, training, appraisal and consumer problems.