

# DIGITAL MEDIA TECHNOLOGY

## Digital Media Technology with Specializations in:

- Video Production
- Mobile Journalism
- Motion Graphics
- Web Development

## Associate in Science Degree (CIP# 1611080102)

Valencia's A.S. degree in Digital Media is one of the hottest emerging career fields today. Combining classroom experience with real-world projects, this interdisciplinary program is designed for students seeking exciting careers in digital video production, motion graphics, journalism, or programming for the web. Students create persuasive, informational, educational and entertainment-based projects for the web, mobile devices, broadcast and live events.

The Live Event Video Production specialization focuses on the creation of video and audio materials for formats ranging from streaming web video to full-resolution high definition. There is a strong emphasis on production and working on projects with live audiences in venues ranging from conventions and corporate meetings to themed interactive entertainment.

The Mobile Journalism specialization focuses on creating video, audio, and graphics content for the fast-paced world of news production. Students will learn to write, produce, edit, and upload stories from anywhere in the world. Topics include journalism, photography, on-camera performance, graphics creation, and video production. Students utilize state-of-the-art technology to prepare for work as a backpack journalist.

The Video and Motion Graphics specialization focuses on the artistry and design used to create compelling broadcast and interactive graphics. Students learn about a wide array of industry-standard motion graphics programs, including 3D and interactive motion graphics software.

The Web Developer specialization focuses on the programming associated with client-side web and application creation. Students create dynamic, interactive content using agile programming techniques, pair programming, and the most current scripting and programming languages. This track also covers the business and ethics of web development so students can work effectively as a free-lancer or as part of a team.

If you have an interest in becoming a web programmer, mobile journalist, videographer, video editor, or motion graphic artist, then Valencia's program may be just what you're looking for.

Students are strongly encouraged to consult a Career Program Advisor in the department office for assistance in determining the best education plan for their career goals.

Although scheduling may not always provide for the following progression of courses, students should use the foundation, intermediate and advanced course sequence as a guide in program planning.

All degree-seeking students must satisfy entry testing requirements and satisfactorily complete all mandatory courses in reading, student

success, mathematics, English, and English for Academic Purposes in which the student is placed.

## Alternative Ways to Earn Credit

Graduates of specific programs at Orange County Technical Colleges may be eligible to receive college credit for specific courses in this program. You may also be eligible to receive credit toward this degree if you have earned Career Pathways credit. For more information and requirements, go to [valenciacollege.edu/asdegrees/credit\\_octc.cfm](http://valenciacollege.edu/asdegrees/credit_octc.cfm) (<http://valenciacollege.edu/asdegrees/transferagreements.cfm>) to view the award of credit options. Eligible students should contact the related academic department and/or Career Program Advisor at Valencia for the award of credit.

## Technical Certificates

The Digital Media A.S. degree also offers the following college credit certificate programs. These certificate programs can put you on the fast-track to reaching your career goals. They are designed to equip you with a specialized skill set for entry-level employment or to upgrade your skills for job advancement. Most can be completed in one year or less, and all of the courses in the certificate programs are embedded in the A.S. degree. Click on the Certificate tab at the top of the page for more information about the course requirements.

- Digital Video Fundamentals (12 credits) (CIP # 0610030414)
- Digital-Webcast Media (12 credits) (CIP # 0650010215)
- Digital Media Development (12 credits) (CIP # 0609070209)
- Digital Media Video Production (12 credits) (CIP # 0609070210)
- Digital Media Web Production (15 credits) (CIP # 0650010208)
- Digital Broadcast Production (24 credits) (CIP # 0610020216)
- Digital Video Editing and Post-Production (24 credits) (CIP # 0609040217)
- Digital-Webcast Technology (24 credits) (CIP # 0650010218)

## Start Right

Degree-seeking students enrolling at Valencia for the first time will have a limited range of courses from which to choose for their first 18 college-level credits. Within the first 18 college credit hours, you will be required to take ENC1101 (3 credits), and if applicable, SLS 1122 (3 credits) and a mathematics course appropriate to your selected meta-major (3 credits). The remaining courses will be chosen from the General Education Core Courses in humanities (3 credits), science (3 credits), or social science (3 credits), and/or the introductory courses within the A.S. degree programs. For specific courses see the *Foundation Courses* on the "Program Requirements" tab. For course sequencing recommendations, see your Career Program Advisor or create an education plan by logging into Atlas, clicking on the LifeMap tab and clicking My Education Plan.

## Potential Careers

- Interactive Media Technician
- Motion Graphics Designer
- Web Production Technician
- Broadcast Designer
- Post-Production Specialist
- Digital Video Editor
- Digital Audio Technician
- Digital Videographer

- Digital Media Production Specialist

## Salary & Earnings Information

For salary and wage information, visit: [www.floridawages.com](http://www.floridawages.com) (<http://www.floridawages.com>).

## Contacts

### Future Students

Contact Enrollment Services at [enrollment@valenciacollege.edu](mailto:enrollment@valenciacollege.edu) or call 407-582-1507.

### Current Students

Robert McCaffrey, Program Chair, East Campus: 407-582-2784  
[rmccaffrey@valenciacollege.edu](mailto:rmccaffrey@valenciacollege.edu) ([mmessenger@valenciacollege.edu](mailto:mmessenger@valenciacollege.edu))

Kristol Bell, Career Program Advisor, East Campus: 407-582-2097  
[kbell@valenciacollege.edu](mailto:kbell@valenciacollege.edu)

## Internship and Workforce Services

If you need assistance with job resources or in locating an internship, please visit: [valenciacollege.edu/internship](http://valenciacollege.edu/internship) (<http://valenciacollege.edu/internship>).

## Video Production Specialization

### Program Outcomes

- Produce professional quality video projects.
- Solve industry-related problems.
- Write and speak the language of the industry effectively.
- Demonstrate professional behavior.

### Foundation Courses

SLS 1122	New Student Experience	3
DIG 1940	PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA <sup>++</sup>	1
DIG 2000C	Intro to Dig Media and Desig <sup>+</sup>	5
DIG 2109C	Digital Imaging Fundamentals <sup>++</sup>	3
DIG 2430C	DIGITAL STORYTELLING <sup>++</sup>	3
ENC 1101	FRESHMAN COMPOSITION I <sup>++~</sup>	3
Science or Mathematics	See Gen Ed Core Requirement <sup>++~</sup>	3
Humanities	See Gen Ed Core Requirement <sup>~</sup>	3

### Intermediate Courses

POS 2041	U.S. Government <sup>~</sup>	3
PSY 2012	General Psychology <sup>~</sup>	3
DIG 2030C	Digital Video and Sound <sup>++</sup>	3
DIG 2284C	Adv Digital Video and Sound <sup>++</sup>	3
MUM 1660L	LOCATION SOUND <sup>+</sup>	1
MUM 2630C	SOUND FOR MEDIA <sup>+</sup>	3
GEB 1011	Introduction To Business <sup>+</sup>	3
	or GEB 1136 Foundations of E-Business	
MAR 2011	Principles of Marketing <sup>++</sup>	3

### Advanced Courses

DIG 2291C	ADVANCED AUDIO VISUAL TECHNOLOGY <sup>++</sup>	3
DIG 2292C	Digital Post- Production <sup>++</sup>	3
DIG 2580C	DIGITAL MEDIA PORTFOLIO REVIEW <sup>++</sup>	1

DIG 2943	INTERNSHIP IN DIGITAL MEDIA <sup>++</sup>	1
Video Production Electives		6
Total Credit Hours		60

### Video Production Electives

DIG 1102C	INTRODUCTION TO WEB PROGRAMMING <sup>+</sup>	3
DIG 2100C	WEB ESSENTIALS <sup>+</sup>	2
DIG 2341C	Intro to Motion Graphics <sup>++</sup>	3
DIG 2342C	ADVANCED MOTION GRAPHICS <sup>++</sup>	3
DIG 2302C	Intro 3D Motion Graphics <sup>++</sup>	3
DIG 2431C	Advanced Digital Storytelling <sup>++</sup>	3
DIG 2930	Selected Topics in Digital Med <sup>+</sup>	1-3
DIG 2941	INTERNSHIP EXPLORATION IN DIGITAL MEDIA <sup>++</sup>	1-4
DIG 2943	INTERNSHIP IN DIGITAL MEDIA <sup>++</sup>	1-4
DIG 2950C	DIGITAL MEDIA PROJECT <sup>++</sup>	3

- + This course must be completed with a grade of C or better.
- \* This course has a prerequisite; check description in Valencia catalog.
- ~ This is a general education course.
- (GR) Denotes a Gordon Rule course.

## Mobile Journalism Specialization

### Program Outcomes

- Produce professional quality journalism.
- Solve industry-related problems.
- Write and speak the language of the industry effectively.
- Demonstrate professional behavior.

### Foundation Courses

SLS 1122	New Student Experience <sup>+</sup>	3
DIG 1940	PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA <sup>++</sup>	1
DIG 2000C	Intro to Dig Media and Desig <sup>+</sup>	5
SPC 1608	FUNDAMENTALS OF SPEECH <sup>~</sup>	3
JOU 1100	News Reporting <sup>+</sup>	3
ENC 1101	FRESHMAN COMPOSITION I <sup>++~</sup>	3
Science or Mathematic	See Gen Ed Core Requirement <sup>++~</sup>	3
JOU 1030L	MEDIA PRODUCTION I <sup>+</sup>	1

### Intermediate Courses

TPP 1110	Acting I <sup>+</sup>	3
DIG 2030C	Digital Video and Sound <sup>++</sup>	3
DIG 2430C	DIGITAL STORYTELLING <sup>++</sup>	3
MMC 2100	Writing For Mass Communication <sup>+</sup>	3
Humanities	See Gen Core Ed Core Requirement <sup>~</sup>	3
POS 2041	U.S. Government <sup>~</sup>	3
JOU 1031L	MEDIA PRODUCTION II <sup>++</sup>	1

### Advanced Courses

DIG 2822C	VIDEO JOURNALISM <sup>++</sup>	3
PUR 2003	INTRODUCTION TO PUBLIC RELATIONS <sup>+</sup>	3
MMC 2150	WRITING FOR SOCIAL MEDIA <sup>++</sup>	3
DIG 2580C	DIGITAL MEDIA PORTFOLIO REVIEW <sup>++</sup>	1
JOU 1032L	Media Production III <sup>++</sup>	1

DIG 2943	INTERNSHIP IN DIGITAL MEDIA <sup>++</sup>	1
Mobile Journalism Electives		7
Total Credit Hours		60

**Mobile Journalism Electives**

DIG 1102C	INTRODUCTION TO WEB PROGRAMMING <sup>+</sup>	3
DIG 2100C	WEB ESSENTIALS <sup>+</sup>	2
DIG 2284C	Adv Digital Video and Sound <sup>++</sup>	3
DIG 2291C	ADVANCED AUDIO VISUAL TECHNOLOGY <sup>++</sup>	3
DIG 2292C	Digital Post- Production <sup>++</sup>	3
DIG 2930	Selected Topics in Digital Med <sup>+</sup>	1-3
DIG 2941	INTERNSHIP EXPLORATION IN DIGITAL MEDIA <sup>++</sup>	1-4
DIG 2943	INTERNSHIP IN DIGITAL MEDIA <sup>++</sup>	1-4
DIG 2950C	DIGITAL MEDIA PROJECT <sup>++</sup>	3
JOU 2200	Editing and Design <sup>+</sup>	3
JOU 2930	Sel Topics in Journalism <sup>+</sup>	1-3
PGY 1800C	DIGITAL PHOTOGRAPHY <sup>+</sup>	3

+ This course must be completed with a grade C or better.

\* This course has a prerequisite; check description in Valencia catalog.

~ This is a general education course.

(GR) Denotes a Gordon Rule course.

## Motion Graphics Specialization

### Program Outcomes

- Design compelling motion graphics.
- Solve industry-related problems.
- Write and speak the language of the industry effectively.
- Demonstrate professional behavior.

**Foundation Courses**

SLS 1122	New Student Experience <sup>+</sup>	3
DIG 1940	PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA <sup>++</sup>	1
DIG 2000C	Intro to Dig Media and Desig <sup>+</sup>	5
DIG 2109C	Digital Imaging Fundamentals <sup>*</sup>	3
DIG 2430C	DIGITAL STORYTELLING <sup>++</sup>	3
ART 1300C	Drawing I <sup>+</sup>	3
GRA 1206C	Fundamentals Of Typography <sup>++</sup>	3
ENC 1101	FRESHMAN COMPOSITION I <sup>++~</sup>	3
Humanities	See Gen Ed Core Requirement <sup>~</sup>	3
Science or Mathematics	See Gen Ed Core Requirement <sup>++~</sup>	3

**Intermediate Courses**

POS 2041	U.S. Government <sup>~</sup>	3
PSY 2012	General Psychology <sup>~</sup>	3
DIG 2341C	Intro to Motion Graphics <sup>++</sup>	3
DIG 2030C	Digital Video and Sound <sup>++</sup>	3
MUM 2630C	SOUND FOR MEDIA <sup>+</sup>	3
GRA 2156C	VECTOR ILLUSTRATION <sup>++</sup>	3

**Advanced Courses**

DIG 2950C	DIGITAL MEDIA PROJECT <sup>++</sup>	3
DIG 2580C	DIGITAL MEDIA PORTFOLIO REVIEW <sup>++</sup>	1

DIG 2943	INTERNSHIP IN DIGITAL MEDIA <sup>++</sup>	1
Motion Graphics Electives		7
Total Credit Hours		60

**Motion Graphics Electives**

DIG 1102C	INTRODUCTION TO WEB PROGRAMMING <sup>+</sup>	3
DIG 2100C	WEB ESSENTIALS <sup>+</sup>	2
DIG 2284C	Adv Digital Video and Sound <sup>++</sup>	3
DIG 2291C	ADVANCED AUDIO VISUAL TECHNOLOGY <sup>++</sup>	3
DIG 2292C	Digital Post- Production <sup>++</sup>	3
DIG 2302C	Intro 3D Motion Graphics <sup>++</sup>	3
DIG 2342C	ADVANCED MOTION GRAPHICS <sup>++</sup>	3
DIG 2431C	Advanced Digital Storytelling <sup>++</sup>	3
DIG 2930	Selected Topics in Digital Med <sup>+</sup>	1-3
DIG 2941	INTERNSHIP EXPLORATION IN DIGITAL MEDIA <sup>++</sup>	1-4
DIG 2943	INTERNSHIP IN DIGITAL MEDIA <sup>++</sup>	1-4

+ This course must be completed with a grade of C or better.

\* This course has a prerequisite; check description in Valencia catalog.

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## Web Development Specialization

### Program Outcomes

- Produce high quality, well-tested enterprise level applications.
- Solve industry-related problems.
- Write and speak the language of the industry effectively.
- Demonstrate professional behavior.

**Foundation Courses**

SLS 1122	New Student Experience <sup>+</sup>	3
DIG 1940	PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA <sup>++</sup>	1
DIG 2000C	Intro to Dig Media and Desig <sup>+</sup>	5
DIG 2100C	WEB ESSENTIALS <sup>+</sup>	2
DIG 1102C	INTRODUCTION TO WEB PROGRAMMING <sup>+</sup>	3
DIG 1108C	INTRODUCTION TO SERVER-SIDE PROGRAMMING <sup>++</sup>	3
DIG 1631C	Digital Industry Practices <sup>+</sup>	3
ENC 1101	FRESHMAN COMPOSITION I <sup>++~</sup>	3
Mathematics	See Gen Ed Core Requirement <sup>++~</sup>	3

**Intermediate Courses**

DIG 2106C	ADVANCED CLIENT-SIDE PROGRAMMING <sup>++</sup>	3
DIG 2107C	Adv Server-Side Programming <sup>++</sup>	3
DIG 2101C	Advanced Web Essentials <sup>*</sup>	3
DIG 2500C	Fundamentals of Interactive De <sup>++</sup>	3
DIG 2561C	Project Mgmt For Digital Media <sup>*</sup>	3
SPC 1017	Interpersonal Communication <sup>~</sup>	3
Humanities	See Gen Ed Core Requirement <sup>~</sup>	3
POS 2041	U.S. Government <sup>~</sup>	3

**Advance Courses**

DIG 2580C	DIGITAL MEDIA PORTFOLIO REVIEW <sup>++</sup>	1
DIG 2943	INTERNSHIP IN DIGITAL MEDIA <sup>++</sup>	1

Web Development Specialization Electives	8
Total Credit Hours	60

**Web Development Electives**

COT 2104C	Foundations Discrete Math *	3
COP 2341C	LINUX SHELL SCRIPTING +	3
CTS 2321C	Linux System Administration *	3
DIG 2092C	Ethics of Web Development +	3
DIG 2312C	INTRODUCTION TO CONTENT MANAGEMENT SYSTEMS +*	3
DIG 2317C	ADVANCED CONTENT MANAGEMENT SYSTEMS **	3
DIG 2170C	Web Application Development *	3
DIG 2930	Selected Topics in Digital Med +	1-3
DIG 2941	INTERNSHIP EXPLORATION IN DIGITAL MEDIA +*	1-4
DIG 2943	INTERNSHIP IN DIGITAL MEDIA +*	1-4
DIG 2950C	DIGITAL MEDIA PROJECT +*	3

- + This course must be completed with a grade of C or better.  
 \* This course has a prerequisite; check description in Valencia catalog.  
 ~ This is a general education course.  
 (GR) Denotes a Gordon Rule course.

**Notes:**

Specialized program courses are offered on the East Campus; some of the courses are offered at other locations.

For students who are interested in pursuing a bachelor's degree, this Associate in Science (A.S.) degree will transfer into Valencia's Bachelor of Applied Science (B.A.S.) degree in Business and Organizational Leadership. You also have the option of transferring into a related bachelor's degree program that is offered at any state college in Florida. Students who wish to continue their education should consult with their Career Program Advisor to determine the best education plan for their career goals. Students wishing to transfer credits from this program to another institution must also accept responsibility for securing approval from the transfer institution.

Specialized courses may not be offered every session or on every campus.

## Digital Broadcast Production

### Technical Certificate

This program is designed to prepare students for initial employment as digital broadcast production technicians. This basic-to-intermediate-level certificate provides students with the skills needed for the use of computer hardware and software, and video equipment to create digital broadcast projects.

### Program Outcomes

- Employ writing that allows stories to be easily searched and found.
- Adapt stories to different scales and formats depending on delivery requirements.
- Utilize visual storytelling techniques.
- Demonstrate competency with video and still cameras.
- Choose the correct compression formats for distribution.

- Create graphics.

DIG 1940	PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA	1
DIG 2000C	Intro to Dig Media and Desig	5
DIG 2030C	Digital Video and Sound +*	3
DIG 2284C	Adv Digital Video and Sound +*	3
DIG 2430C	DIGITAL STORYTELLING +*	3
DIG 2822C	VIDEO JOURNALISM +	3
PGY 1800C	DIGITAL PHOTOGRAPHY	3
TPP 1110	Acting I	3
Total Credit Hours		24

- + This course must be completed with a grade of C or better.  
 \* This course has a prerequisite; check description in Valencia catalog.

**Notes:**

All certificate courses are offered on East Campus; some courses are offered at other locations.

Specialized courses may not be offered every session or on every campus.

## Digital Media Development

### Technical Certificate

This program is designed to provide students with the skills required to create digital media presentations for Internet or CD/DVD delivery as well as other venues.

### Program Outcomes

- Use cloud-based tools.
- Demonstrate pair-programming and test-driven development.
- Create a simple HTML website.

DIG 2000C	Intro to Dig Media and Desig	5
DIG 1940	PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA	1
DIG 1102C	INTRODUCTION TO WEB PROGRAMMING	3
DIG 1108C	INTRODUCTION TO SERVER-SIDE PROGRAMMING	3
Total Credit Hours		12

- + This course must be completed with a grade of C or better.  
 \* This course has a prerequisite; check description in Valencia catalog.

**Notes:**

All certificate courses are offered on East Campus; some courses are offered at other locations.

Specialized courses may not be offered every session or on every campus.

# Digital Media Video Production

## Technical Certificate

This program is designed to provide students with the skills required to create digital video presentations for DVDs, Internet or live audiences as well as other venues. This certificate focuses on screenwriting, digital video production and post-production skills.

### Program Outcomes

- Utilize visual storytelling techniques.
- Demonstrate competency with video and still cameras.
- Indicate professional behavior.

DIG 1940	PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA	1
DIG 2000C	Intro to Dig Media and Desig	5
DIG 2030C	Digital Video and Sound <sup>+</sup> *	3
DIG 2430C	DIGITAL STORYTELLING <sup>*</sup>	3
Total Credit Hours		12

- + This course must be completed with a grade of C or better.
- \* This course has a prerequisite; check description in Valencia catalog.
- ~ This is a general education course.

#### Notes:

All certificate courses are offered on the East Campus.  
Specialized courses may not be offered every session or on every campus.

# Digital Media Web Production

## Technical Certificate

This program is designed to prepare students for initial employment as web production assistants or to provide supplemental training for those already employed in the field. This basic-to-intermediate-level certificate provides students with the skills needed for computer operations, digital media production and image manipulation to create Web projects.

### Program Outcomes

- Implement changes to Web sites.
- Solve industry-related problems.
- Comprehend the language of the industry.
- Demonstrate professional behavior.

DIG 1940	PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA	1
DIG 2000C	Intro to Dig Media and Desig	5
DIG 2100C	WEB ESSENTIALS	2
DIG 2101C	Advanced Web Essentials <sup>+</sup> *	3
DIG 2941	INTERNSHIP EXPLORATION IN DIGITAL MEDIA	1
DIG 2500C	Fundamentals of Interactive De <sup>+</sup>	3
Total Credit Hours		15

- + This course must be completed with a grade of C or better.

- \* This course has a prerequisite; check description in Valencia catalog.

#### Notes:

All certificate courses are offered on the East Campus; some courses are offered at other locations.

Specialized courses may not be offered every session or on every campus.

# Digital Video Editing and Post-Production

## Technical Certificate

This program is designed to prepare students for employment as video production or post-production assistants or to provide supplemental training for those already employed in the field. This certificate provides students with the skills needed for video production, editing, post-production and image manipulation.

### Program Outcomes

- Edit professional quality video projects.
- Implement changes to Web sites.
- Solve industry-related problems.
- Comprehend the language of the industry.
- Demonstrate professional behavior.

ART 1300C	Drawing I	3
DIG 1940	PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA	1
DIG 2000C	Intro to Dig Media and Desig <sup>+</sup>	5
DIG 2030C	Digital Video and Sound <sup>+</sup> *	3
DIG 2109C	Digital Imaging Fundamentals <sup>*</sup>	3
DIG 2284C	Adv Digital Video and Sound <sup>+</sup> *	3
DIG 2430C	DIGITAL STORYTELLING <sup>*</sup>	3
MUM 2630C	SOUND FOR MEDIA	3
Total Credit Hours		24

- + This course must be completed with a grade of C or better.
- \* This course has a prerequisite; check description in Valencia catalog.

#### Notes:

All certificate courses are offered on East Campus; some courses are offered at other locations.

Specialized courses may not be offered every session or on every campus.

This certificate program is eligible for Financial Aid.

# Digital Video Fundamentals

## Technical Certificate

This program is designed to prepare students for initial employment as video or audio visual technicians. This basic-to-intermediate-level certificate provides students with the skills needed for computer

operations, video production, audio visual production and lighting to create video projects for web, broadcast or industrial use.

## Program Outcomes

- Produce video projects.
- Recognize common terms and practices used in the creation of Web sites.
- Solve industry-related problems.
- Comprehend the language of the industry.
- Demonstrate professional behavior.

DIG 1940	PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA	1
DIG 2000C	Intro to Dig Media and Desig <sup>+</sup>	5
DIG 2030C	Digital Video and Sound <sup>**</sup>	3
MUM 2630C	SOUND FOR MEDIA <sup>+</sup>	3
Total Credit Hours		12

+ This course must be completed with a grade of C or better.

\* This course has a prerequisite; check description in Valencia catalog.

### Notes:

All certificate courses are offered on East Campus; some courses are offered at other locations.

Specialized courses may not be offered every session or on every campus.

## Webcast Media

### Technical Certificate

This program is designed to prepare students for employment as webcast production assistants. The content includes, but is not limited to, use of lighting equipment, organization, and editing of video resources, and design and generation of graphic elements.

## Program Outcomes

- Produce video projects.
- Recognize terms associated with webcasts.
- Solve industry-related problems.
- Comprehend the language of the industry.
- Demonstrate professional behavior.
- Operate lights and video cameras.

DIG 1940	PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA	1
DIG 2000C	Intro to Dig Media and Desig	5
DIG 2030C	Digital Video and Sound <sup>**</sup>	3
MUM 2630C	SOUND FOR MEDIA <sup>+</sup>	3
Total Credit Hours		12

+ This course must be completed with a grade of C or better.

\* This course has a prerequisite; check description in Valencia catalog.

### Note:

Specialized courses may not be offered every session or on every campus.

## Webcast Technology

### Technical Certificate

This program is designed to prepare students for employment as webcast production assistants. The content includes, but is not limited to, use of lighting equipment, operation of video camera, set up and operation of audio recording equipment, design and generation of graphic elements, organization, editing of video resources, and planning, coordination and management of video or webcast production.

## Program Outcomes

- Produce video projects.
- Solve industry-related problems.
- Write and speak the language of the industry effectively.
- Demonstrate professional behavior.

DIG 1940	PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA	1
DIG 2000C	Intro to Dig Media and Desig	5
DIG 2030C	Digital Video and Sound <sup>**</sup>	3
DIG 2100C	WEB ESSENTIALS <sup>+</sup>	2
DIG 2109C	Digital Imaging Fundamentals <sup>**</sup>	3
DIG 2291C	ADVANCED AUDIO VISUAL TECHNOLOGY <sup>**</sup>	3
DIG 2430C	DIGITAL STORYTELLING <sup>**</sup>	3
DIG 2941	INTERNSHIP EXPLORATION IN DIGITAL MEDIA <sup>*</sup>	1
MUM 2630C	SOUND FOR MEDIA <sup>+</sup>	3
Total Credit Hours		24

+ This course must be completed with a grade of C or better.

\* This course has a prerequisite; check description in Valencia catalog.

### Note:

Specialized courses may not be offered every session or on every campus.

This certificate program is eligible for Financial Aid.